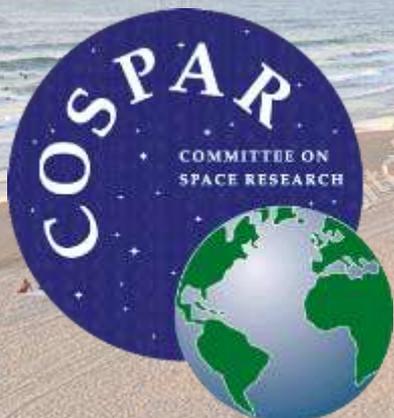


The 4th Cospar Symposium *Industry Prospectus*

November 3-8, 2019 | Daniel Hotel,
Herzliya, Israel



The Fourth

COSPAR Symposium

Small Satellites for Sustainable Science and Development



November 4 - 8, 2019 | Daniel Hotel, Herzliya, Israel

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The Fourth

COSPAR Symposium

Small Satellites for Sustainable Science and Development



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Welcome Letter

Dear Colleagues,

It is our pleasure to invite you to participate in The 4th COSPAR Symposium on Small Satellites for Sustainable Science and Development, which will take place in Herzliya, Israel, on November 4-8, 2019.

The Committee on Space Research (COSPAR) was established by the International Council for Science (ICSU) in 1958. Among COSPAR's objectives are the promotion of scientific research in space on an international level, with emphasis on the free exchange of results, information, and opinions, and providing a forum, open to all scientists, for the discussion of problems that may affect space research. These objectives are achieved through the organization of symposia, publication, and other means.

Every second year, COSPAR calls for a General Assembly (GA, also called Scientific Assembly). These are conferences currently gathering more than a thousand participating space researchers and dealing, via parallel sessions, on all the COSPAR topics of interest. The most recent GA is in August 2018 in Pasadena.

The scientific work of COSPAR is done through eight Scientific Commissions, named Commission A through H. Each commission deals with one general topic of interest, from space studies of the Earth's surface, meteorology and climate, to fundamental physics in space. The commissions encourage interactions between scientists, encourage and stimulate exchange of scientific results, and plan symposia by selecting an appropriate mixture of review and contributed papers.

The 2019 COSPAR symposium will be held in Herzliya, Israel. A preliminary list of invited speakers has Jack Lissauer from NASA Ames, Alan Stern from SWRI, Jose Sobrano from Valencia, Avi Loeb from Harvard, and Eric Priest from St. Andrews and more.

We hope that you will join us for what promises to be a stimulating professional and educational event.

Yours sincerely,

Chair Persons

Prof. Noah Brosch and Prof. Morris Podolak

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Focused Topics

- Ground water, seas, and oceans
- Ground and underground soil
- Satellite and nanosatellite observations of
- Magnetosphere
- Solar system objects (planets, asteroids, interplanetary space)
- Atmosphere and ionosphere
- Education for space engineering/Space sciences
- The Milky Way and intergalactic space
- Extrasolar planets and the interstellar medium



Sponsorship Packages

Platinum Sponsorship Package

\$ 20,000

❖ **Satellite Symposium**

- Organization of a Satellite Symposium for up to 30 minutes. The program is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of Cospar 2019"
- Symposium program will be included in the Final Program (subject to receipt by publishing deadline)

❖ **Exhibition Space**

- 12 sqm exhibition open space

❖ **Advertisement & Acknowledgement**

- Inclusion of sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of two pieces of promotional material distributed in the participants' Conference bags
- Back-page or inside front page advertisement in the Final Program, allocated on a first come, first served basis
- Sponsor's logo with hyperlink on Conference website
- Inclusion of symposium program on the Conference website
- Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website

❖ **Registration**

- 4 complimentary Conference registrations

❖ **Conference Logo**

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat



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Gold Sponsorship Package

\$ 10,000

- ❖ **Exhibition Space**
 - 6 sqm exhibition open space
- ❖ **Conference Bags**
 - Each participant will receive a bag
 - The bag will bear the sponsor's and conference logos
- ❖ **Advertisement & Acknowledgement**
 - Inclusion of up to two pieces of promotional material distributed in the participants' Conference bags
 - Sponsor's logo with hyperlink on Conference website
 - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- ❖ **Registration**
 - 2 complimentary Conference registrations
- ❖ **Conference Logo**
 - The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

Silver Sponsorship Package

\$ 8,000

- ❖ **Name tags**
 - The company's logo will appear on the name tag
- ❖ **Exhibition Space**
 - 6 sqm exhibition open space
- ❖ **Advertisement & Acknowledgement**
 - Sponsor's logo with hyperlink on Conference website
 - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- ❖ **Registration**
 - 2 complimentary Conference registrations



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Satellite Symposium

\$ 5,000

- Sponsorship of a Satellite Symposium, for up to 30 minutes.
- The program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of Cospar 2019"
- Symposium program and abstracts will be included in the Final Program.
- (Subject to receipt by publishing deadline)
- Inclusion of sponsor's symposium invitation in the Conference bag

- The Satellite Symposium will be held during the lunch breaks.
- The sponsoring company for the satellite may select speakers and topics.
- The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the satellite speakers have already been invited by the Conference.

Conference Bags

\$4,000

A bag bearing the sponsor and Conference logos will be provided to each participant

- Acknowledgment of Sponsorship in the Final Program as "Sponsor".
- Sponsor's logo with hyperlink on Conference website.
- 100 word company profile in final program.

Lanyards

\$5,000

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the Conference Secretariat.

Promotional Material

\$1,000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the participants Conference bags.

Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages).

Advertisements

Full-page color advertisements are available in the following Conference publications:

| | |
|--|-----------------|
| Final Program/Abstract Book – Back Cover | \$ 1,800 |
| Final Program/Abstract Book – Inside Front Cover | \$ 1,500 |
| Final Program/Abstract Book – Inside Back Cover | \$ 1,500 |
| Final Program/Abstract Book – Inside Page | \$ 1,000 |

Additional advertisements within the publication are available on application.

**All sponsors will receive their logo with hyperlink on the Conference website and the sponsor's list on-site.*

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For Social Function Opportunities- Please contact the Industry Liaison Manager:

- Sponsorship of a Welcome Reception
- Sponsorship of the Coffee Breaks
- Sponsorship of the Lunch Breaks

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

Acknowledgements

Please note that all sponsorship opportunities include:

- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to Tshmuel@paragong.com

Sponsor Profile

A 100-word Sponsor Company/Product profile will be published in the list of sponsors and exhibitors in the official program and must be submitted electronically by e-mail to Tshmuel@paragong.com



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Information for Sponsors

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Industry Liaison Manager

Paragon Group

Tuvia Shmuel

18, Avenue Louis-Casai

1209 Geneva, Switzerland

Tel: +41 (0)22 533 0948

Fax: +41 (0)22 580 2953

Email: Tshmuel@paragong.com

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of Payment

50% due with signed contract

50% due by October 4th, 2019

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by October 4th, 2019, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 4th, 2019.

Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.



Information for Exhibitors

A commercial and professional exhibition will take place parallel to the conference hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Open Space Rental - The price for stand space is USD 400 per square meter.

This includes:

- Exhibitors' Manual
- 100 Word Company/product profile in the Final Program
- 2 Exhibitors' badges
- Welcome Reception for two registered exhibitors
- Tea/coffee for registered exhibitors
- Standard electric plug (220V)
- Table + 2 Chairs
- Cleaning of public areas and gangways

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked, and one badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms



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Acknowledgements

Please note that all sponsorship opportunities include:

- Exhibitors' logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to Tshmuel@paragong.com

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of sponsors and exhibitors in the official program and must be submitted electronically by e-mail to Tshmuel@paragong.com

Site Inspections

Exhibitors and sponsors are free to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

Payment Methods

As written above in the Sponsorship section.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by October 4th, 2019, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 4th, 2019.

Terms and Conditions

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Sponsorship Form and Contract

Please complete the following information and return to the Exhibition Manager:

Paragon Group
 Tuvia Shmuel
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 Email: Tshmuel@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

| | |
|--|--|
| * Company Name | |
| Contact Name | |
| Address | |
| Post/Zip Code | |
| Country | |
| Telephone | |
| Fax | |
| Email | |
| Web-Site | |
| Short company description (max of 100 words) | |

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

| Item | Price | Total |
|------|-------|-------|
| | | USD |
| | | USD |
| | | USD |



(Page 2)

Name of Company:

.....

Method of Payment:

Credit Card

Type of card:
Credit card no:
Expiry Date:
Card Holder:

Bank Transfer

Details will be available in the invoice
Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by October 4th, 2019, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 4th, 2019.

Terms and Conditions

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Signature and company stamp.....

Date.....



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Exhibition Form and Contract

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Paragon Group
 Tuvia Shmuel
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 Email: Tshmuel@paragong.com

We, the undersigned, express our wish to book a booth as marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

| | |
|--|--|
| * Company Name | |
| Contact Name | |
| Address | |
| Post/Zip Code | |
| Country | |
| Telephone | |
| Fax | |
| Email | |
| Web-Site | |
| Short company description (max of 100 words) | |

* Name of the company - as you wish it to appear on all acknowledgments.

| Choice | Stand No | Open space | Total Price |
|------------------------|----------|------------|-------------|
| 1 st Choice | | | USD |
| 2 nd Choice | | | USD |
| 3 rd Choice | | | USD |

Name of Company:

.....
Method of Payment:

Credit card:

Credit card no.: _____ Expiry Date: _____

Type of Card: _____

Card Holder: _____

Bank Transfer:

Details will be available in the invoice

Bank charges are the responsibility of the payer.

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Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

Signature and company stamp..... **Date**.....